

Benefit from LPG's scientific discoveries! LPG's expertise addresses a "wake-up" message to our cells. Precise skin stimulations can awake cells out of their lethargic state... An amazing natural way to slimming and anti-aging. The secret to beauty is not aggression – it is stimulation! ■

The secret to beauty is not aggression – it is stimulation.

> *LPG offers a new experience:
A one-of-a-kind non-invasive slimming
and anti-aging solution to maximize
your beauty potential.*



www.lipomassage.com

IMAGES AVAILABLE ON: www.lpgsystems.net

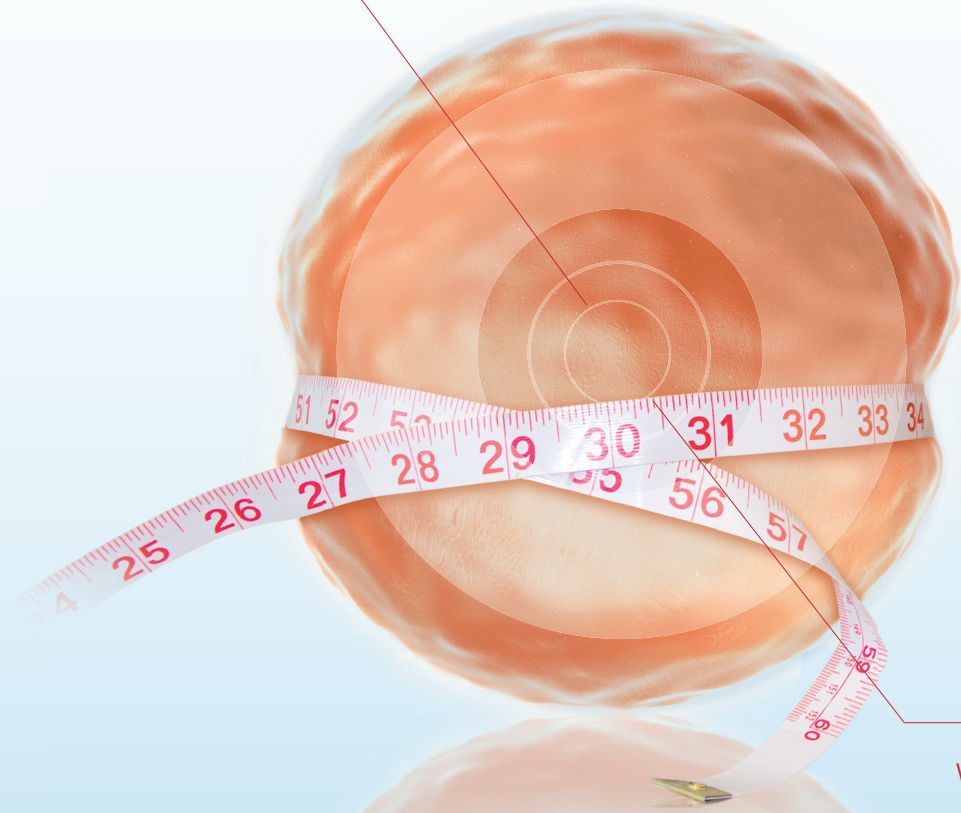
endermologie®



Lipomassage™

BY ENDERMOLOGIE®

THE SLIMMING REVOLUTION:
The core of cellular stimulation.



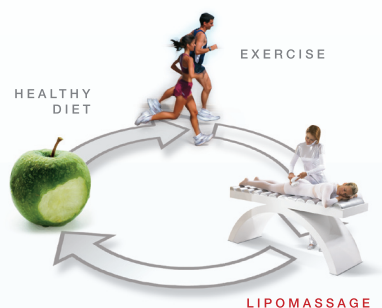
WHY IS LIPOMASSAGE
SO EFFECTIVE?

It stimulates the fat cell
through mechanotransduction to trigger
lipolysis and release trapped fat tissue.



© 2009 LPG. All rights reserved. LPG is a registered trademark of LPG. All other trademarks are the property of their respective owners. This document is for informational purposes only and does not constitute an offer of any product or service. Please consult your physician for more information.

Surgery-free, Lipomassage™ triggers the elimination of deep-seated fat tissue that is resistant to diet and exercise



Act on the figure and loose skin

Even with the strictest of diets and intense physical activity, the human body retains stubborn and unsightly areas of fat tissue. Lipomassage is the scientifically proven solution to help eliminate fat naturally and to create a longer-lasting, slimmer figure. This exclusive LPG cell stimulation technique is a major breakthrough in Endermologie.

The lipolytic action of Lipomassage is scientifically proven

Lipomassage is based particularly on a scientific study coordinated by Professor Lafontan (Inserm, Toulouse). This study shows that the stimulation of the cells by the latest generation of LPG machines activates lipolysis (emptying of the fat cells) by stimulating the adipocytes via their β receptors. These results are obtained thanks to new protocols and a precise methodology recommending a more local, targeted action for faster results.

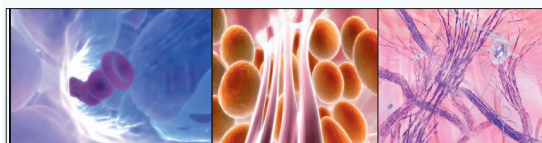
Groundbreaking research

The LPG Technique has proven effectiveness in treating cellulite and stubborn fat tissue, not only because of its dermatrophic and circulatory properties (studies by Watson, Gavroy, Leduc, Adcock, Innocenzi and Ortonne), but also for its effect on the lipolytic response of the adipocytes, highlighted by the microdialysis technique.

For more information about

LPG Research, visit:

www.cosire-lpg.com



FOR Women

01 ARMS

Tighten and tone flabby arms.

02 TUMMY (WOMEN)

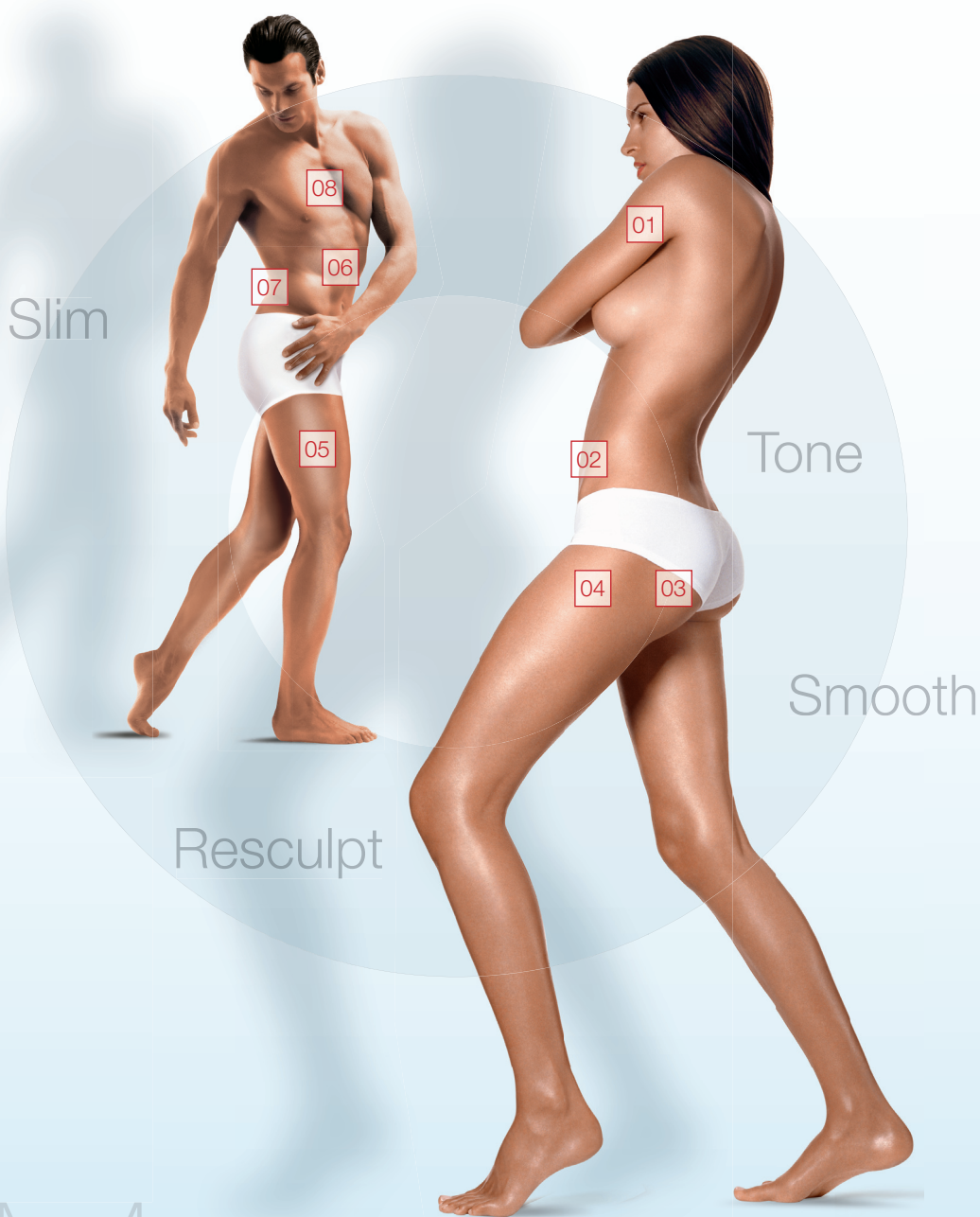
Restore pre-pregnancy tightness and reduce loose, sagging skin.

03 THE BUTTOCKS

Sculpt, smooth and uplift while reducing excess fat.

04 SADDLE BAGS

Reshape and slim the silhouette.



FOR Men

05 THIGHS

Streamline contours and smooth cellulite.

06 TUMMY (MEN)

Remove fat resistant to diet and exercise for defined abs.

07 LOVE HANDLES

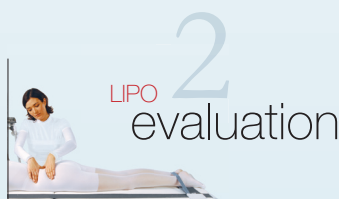
Slim and eliminate fat bulges. Eliminate excess fat and firm skin.

08 PECTORALS

Target fat deposits and redesign the torso.

Lipomassage™ : A new methodology based on clinical and scientific observations for fast and long-lasting results

Essential steps for Lipomassage



A highly precise methodology

Only respect of the method established through LPG research and using treatment heads equipped with LPG patented independent motorized rollers will result in effective Lipomassage treatment.

Localized action for tailored slimming

The methodology is based on four essential points: **1 >** A photographic evaluation of the client in a standing position and therefore subject to gravity. **2 >** An evaluation of areas of excess fat is performed by the practitioner analysing the depth and type of fat tissue in order to refine the treatment strategy.

The practitioner and the client choose the areas to be treated.

3 > The beauty specialist draws the lines to follow on the LPG Bodywear. Thanks to its localized action, the treatment is more effective. **4 >** The client performs different muscle contractions (buttocks, abdominal muscles and thighs) using specially designed elastic bands. The adipose tissue is isolated from its muscle base. Real active gymnastics! By being more selective, the technique is increasingly effective. Clients slim down where they desire!



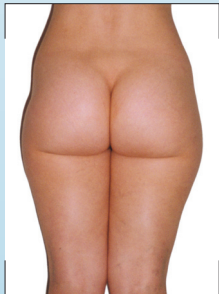
Smooth away unsightly curves *without surgery* to finally slim down the body where you desire!

6 major objectives

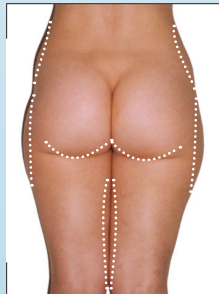
- Slim down localized fat areas
- Remove the orange peel effect
- Redraw the buttock folds
- Smooth contours
- Reestablish skin firmness
- Slim down the figure



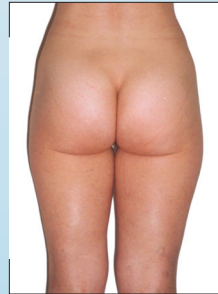
Results:



BEFORE



OBJECTIVE



AFTER (8 SESSIONS)

A leading-edge technology with groundbreaking results: Choose the LPG Roll that will help remove fat, **resculpt and firm up the body**



Independent motorization for a unique technique.

The LPG cell stimulation is an exclusive, patented technique. The treatment heads are equipped with two rollers.

Each includes its own miniature motor making it completely independent from the other. The result is that it becomes possible to generate a multitude of different skin folds for a made-to-measure response to the objectives targeted.

Slim



ROLL'IN

Stimulates lipolysis via β receptors in adipocytes causing fatty acids to be broken down and released.

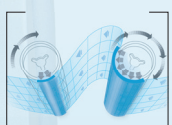
Resculpt



MINOR ROLL'UP

Disorganizes fat clusters, stretches septas (dimple-free skin), increases fluid exchanges.

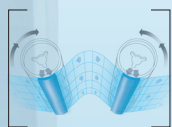
Smooth



MAJOR ROLL'UP

To smooth out the orange peel appearance.

Tone



ROLL'OUT

Stimulates the fibroblasts, strengthening the supportive network of collagen and elastin fibers.

Roll'up, Roll'in and Roll'out: Three skin folds with dedicated functions

Depending on the direction of rotation and the intensity the specialist chooses, it is possible to encourage lipolysis (Roll'in) with an in-depth treatment of tissue fold, to resculpt the figure (minor Roll'up) with a modeled skin fold, to smooth out the orange peel appearance (major Roll'up) or to tone the tissues (Roll'out) with a more superficial action.

This independent motorization is only available on the latest generation of LPG machines (see below).



EXCLUSIVE TECHNOLOGIES

Lipomassage can only be performed with the Lipo M6 and Cellu M6 Keymodule machines designed by LPG Systems.

**IF I GO ON A DIET, DO I ALSO NEED
LIPOMASSAGE?**

Diets will help you lose weight but will still leave you with areas of unsightly fat and cellulite. Lipomassage goes directly to the problem areas. It can either supplement a diet or work without one if your weight is ok.

**IT'S GOOD TO LOSE WEIGHT WHERE
I WANT, BUT HOW DO I KEEP MY
GLAMOROUS CURVES?**

The advantage of Lipomassage is that it targets areas of fat that you find unattractive and resculpts glamorous curves.

IS THE TREATMENT PAINFUL?

Although it's intense, Lipomassage should never hurt! After a session, you should have a true feeling of well-being.

Questions? Answers!

**HOW ARE RESULTS NOW AVAILABLE
QUICKER, IN FEWER SESSIONS?**

By associating the intense skin fold of the Roll'In with a more localized treatment and muscle contractions, you will obtain more rapid results from 6 sessions.

**IS THE TECHNIQUE MORE EFFECTIVE
ON A PARTICULAR TYPE OF CELLULITE?**

Fibrous, fatty cellulite or cellulite with water retention, each type of cellulite will be targeted by a specific Roll and a specific methodology to achieve equal effectiveness.

ARE THE RESULTS LONG-LASTING?

Visible very quickly, the results also last. One session per month is generally enough to maintain the effects of Lipomassage.

**WHERE CAN I HAVE LIPOMASSAGE
TREATMENT?**

From trained health & beauty specialists equipped with the latest generation of LPG machines.

